

Coast2Coast Conference Program

Location: Capital Hilton | 1001 16th St. NW, Washington, DC 20036
Date: April 28-30, 2025

Program subject to change

Sunday, April 27, 2025

10 a.m.–3:30 p.m.	*Pre-Conference Tour Meet at Registration	Presidential Room Foyer, 2nd Floor
3–7 p.m.	Registration	
5–5:30 p.m.	First-Time Attendee Meet & Greet Remarks at 5:10 p.m. Join CSBA and ACSA staff along with other first-timers for an overview of the Coast2Coast conference and what to expect in Washington, D.C. <i>Speakers: Ivan Carillo, Senior Director, Policy and Governmental Relations (ACSA); Patrick O'Donnell, Chief, Governmental Relations (CSBA)</i>	Congressional Room, 2nd Floor
5:30–7 p.m.	Welcome Reception Remarks at 5:40 p.m. Gather with fellow C2C attendees to socialize and hear remarks from CSBA-ACSA leadership on the important work ahead at the federal level. <i>Speakers: Rafael Plascencia, President (ACSA) and Dr. Bettye Lusk, President (CSBA)</i>	

Monday, April 28, 2025

8 a.m.–5 p.m.	Registration	Presidential Room Foyer, 2nd Floor
8–9 a.m.	Networking Breakfast	Presidential Room, 2nd Floor
9–9:15 a.m.	Opening Remarks <i>Speakers: Edgar Zazueta, Executive Director (ACSA) and Vernon M. Billy, CEO & Executive Director (CSBA)</i>	
9:15–10:15 a.m.	Bipartisan Insights: A Current Overview of the Political Landscape An overview of the current political landscape presented by two of the most connected education advocacy firms in Washington, D.C. <i>Speakers: Reg Leichy, Founder and Partner (Foresight Law + Policy) and Peter Oppenheim, Principal (Todd Strategy Group)</i>	
10:15–11:15 a.m.	Legal Landscape: Constitutional Law and Executive Actions Gain legal insight into recent executive orders, court challenges and rulings, and their impact on K-12 education policy. <i>Speaker: David Fontana, Samuel Tyler Research Professor (George Washington University Law School)</i>	
11:15–11:30 a.m.	Break	

11:30 a.m.–12:15 p.m.	Federal Issue Training: Updating Local Leaders on Key Policies (Concurrent) <ul style="list-style-type: none"> Technology and Students: Data Privacy, Social Media, Broadband and E-Rate <i>Speaker: Reg Leichty, Founder and Partner (Foresight Law + Policy)</i> School Finance: Federal Budgets, Special Ed, Student Meals and the Administration's Executive Orders <i>Speaker: Diana Vu, Legislative Advocate (ACSA)</i> Workforce Challenges: Teacher Housing, Recruitment, Retention and Secure Rural Schools <i>Speaker: Erika Hoffman, Deputy Legislative Director (CSBA)</i> 	<i>Federal Room, Congressional Room, Senate Room (Check Name Badge for Room Assignments)</i>
12:15–12:30 p.m.	Break	
12:30–2 p.m.	All Delegation Luncheon <i>Speaker(s) to be announced</i>	<i>Presidential Room, 2nd Floor</i>
2–2:15 p.m.	Break	
2:15–3 p.m.	Federal Issue Training (Continued) (Concurrent) <i>Same as above</i>	<i>Federal Room, Congressional Room, Senate Room (Check Name Badge for Room Assignments)</i>
3:05–3:50 p.m.	Federal Issue Training (Continued) (Concurrent) <i>Same as above</i>	<i>Federal Room, Congressional Room, Senate Room (Check Name Badge for Room Assignments)</i>
3:50–4 p.m.	Break	
4–5 p.m.	Empowering Your Team for Effective Federal Advocacy Acquire tips and tricks for ensuring strong advocacy and effectively communicating your message to Congress. <i>Speakers: Alex Perry, Policy Advisor (Foresight Law + Policy); Iván Carrillo, Senior Director of Policy and Governmental Relations (ACSA); and Patrick O'Donnell, Chief, Governmental Relations (CSBA)</i>	<i>Presidential Room, 2nd Floor</i>

Tuesday, April 29, 2025

8 a.m.–1 p.m.	Registration	<i>Presidential Room Foyer, 2nd Floor</i>
8–9 a.m.	Networking Breakfast	<i>Presidential Room, 2nd Floor</i>
9–10 a.m.	Red, Blue or Purple: Insights into Voter Attitudes on Education and School Policy Take a bipartisan look at polling on school funding, policies, reforms and public attitudes toward education. <i>Speaker: Jesse Kline, Senior Analyst (Lake Research Partners) and Bob Carpenter, President (Chesapeake Beach Consulting)</i>	
10–11 a.m.	General Session <i>Speaker(s) to be announced</i>	

11 a.m.	All Delegation Group Photo	Location to be determined
11:15–11:30 a.m.	Break	
11:30 a.m.–12:30 p.m.	Capitol Hill Preparation: Get Ready for Your Hill Visit Gain insights and information on navigating Capitol Hill to help plan your meetings and make them a success. <i>Speaker: Erika Hoffman, Deputy Legislative Director (CSBA)</i>	Presidential Room, 2nd Floor
12:30 – 1 p.m.	Congressional District Meeting Planning <i>Attendees shall use this time to meet in their congressional district groups to plan and strategize for their Hill meetings on Wednesday.</i> Grab-and-Go Lunch: A limited number of boxed lunches will be available, or feel free to explore local dining options.	
5:30–7:30 p.m.	Reception at the U.S. Capitol Join C2C attendees in our nation’s historic Capitol for this popular reception. Members of Congress are invited. <i>Attendees must be in line by 6:45 p.m. to guarantee admittance. The line forms outside the building on the Independence Avenue side of the US Capitol. Shuttle service will not be available.</i>	Member’s Dining Room, U.S. Capitol Building

Wednesday, April 30, 2025

8–9 a.m.	Networking Breakfast	Presidential Room Foyer, 2nd Floor
8 a.m.–4 p.m.	Advocate Support Desk <i>Attendees can debrief with CSBA and ACSA governance team members regarding their advocacy experiences (formerly the registration desk).</i>	
8 a.m.–4 p.m.	**Coast2Coast Day on Capitol Hill <i>Shuttle service will run between the Host Hotel and Capitol Hill from 7:30 a.m.–5 p.m.</i> Pick-up/drop-off location: 16 St. NW, between K St. and L St.	Various House Office Buildings, Capitol Hill

*Additional ticket purchase required.

**Transportation to Capitol Hill provided.

All events to be held at the Capital Hilton in Washington, D.C. unless otherwise stated.