

**Professional Governance Standards: Sample press release for districts**

\_\_\_\_\_ Board of education Adopts Professional Governance Standards

(City) - The \_\_\_\_\_ Board took a major step toward demonstrating its commitment to governing effectively on behalf of the students and communities it serves by formally adopting new Professional Governance Standards at its meeting on \_\_\_\_\_.

“We are excited to be among of the school districts in the state to adopt the Professional Governance Standards,” said \_\_\_\_\_, Board President. “We believe these standards are an important tool that will help us with the vital task of governing our district. They are also a valuable resource for parents and the public to better understand the critical jobs that school boards must carry out on behalf of students.”

The Professional Governance Standards were developed by the California School Boards Association under the leadership of the organization’s more than 270 locally elected delegates and directors. The Professional Governance Standards provide a set of commonly agreed upon principles and practices for effective board governance in three interrelated categories: the individual trustee, the governing team and the specific jobs of the board. Board members and superintendents from throughout the state provided input during the development of the standards, which are based on the CSBA Effective Governance System.

“We believe that locally adopting the standards not only helps our governing team, but it sends a strong message that all of us as local school leaders are willing to step up and be held accountable for our behavior as board members and for carrying out the critical jobs for which we are charged,” said Board President \_\_\_\_\_. “We have standards for students and teachers and now we have Professional Governance Standards for our own board as well.”

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