# Social Media Toolkit in celebration of School Board Recognition Month

This January during School Board Recognition Month, CSBA salutes local educational agency boards and encourages communities around California to do the same. Trustees aid in supporting student success by establishing policy priorities and benchmarks while providing a critical accountability link between schools and the community and offer a level of accessibility to voters that is unrivaled by other public officeholders.

In appreciation of the important role LEA board members play in shaping the education landscape of California, CSBA has created sample materials to make it easier for those in your community to recognize and celebrate the important work of school board members, including:

* [Sample resolution declaring January School Board Recognition Month](https://www.csba.org/-/media/CSBA/Files/Advocacy/SBRM-2024/SBRM-sample-proclamation.ashx)
* [Sample news release](https://www.csba.org/-/media/CSBA/Files/Advocacy/SBRM-2024/SBRM-sample-press-release.ashx)

Draft social media posts are also available for you to customize and share to your social channels. Please find us on [Facebook](https://www.facebook.com/CSBANow), [Instagram](https://www.instagram.com/csbanow/), [Twitter/X](https://twitter.com/CSBA_Now) and [LinkedIn](https://www.linkedin.com/company/csbanow), and tag us in your posts so we can share your celebrations!

* The official hashtag: **#SchoolBoardRecognitionMonth** or **#SBRM2024**
* Additional hashtags: **#SchoolBoardsInAction** and **#EducateEngageEmpower**

Facebook

Please join DISTRICT/COUNTY Superintendent NAME and our DISTRICT/COUNTY OFFICE OF EDUCATION community in saying thank you to our Board of Education! January is #SchoolBoardRecognitionMonth, and we’re celebrating our DISTRICT/COE board for their tireless efforts as champions for our students and families. Our board works year-round with DISTRICT/COE staff and administration to ensure WHATEVER YOU WISH TO HIGHLIGHT is available to all students. Thank you, DISTRICT/COE Board of Education; you play an integral role in providing the best educational opportunities for our scholars!

This month, DISTRICT/COE celebrates #SchoolBoardRecognitionMonth. We are so appreciative of our board members for their dedication and commitment to our district, WHO DO WHATEVER YOU WISH TO HIGHLIGHT in support of meeting the needs of all students!

School boards play a crucial and often overlooked role in the support of students and families. DISTRICT/COE is proud to observe **#SchoolBoardRecognitionMonth** each January in acknowledgment of the selfless service of school board members who aim to provide a better, safer, more welcoming learning environment for students in our community each and every day. Thank you, DISTRICT/COE Board of Education for your outstanding work in serving our young people!

Instagram

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Twitter/X

January is **#SchoolBoardRecognitionMonth**, so we want to thank our DISTRICT/COUNTY OFFICE OF EDUCATION Board of Education for making a difference and for their dedication to DISTRICT/COE students, families and our local community!

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LinkedIn

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