

Business Affiliates Engagement 2020–2021 Calendar



INSTITUTE FOR NEW AND FIRST-TERM BOARD MEMBERS

This innovative two-day seminar is one of the best opportunities for newly elected and first-term trustees to learn about their unique role and responsibilities. Board members can sharpen their skills on effective governance, finance, human resources and student learning. Participants explore the board's role in each area and will be able to apply these processes on their board. **Avg. Attendance: 50**

Date	Duration	Location
TBD	2-day event	Virtual

MASTERS IN GOVERNANCE TRAINING (MIG) | ONGOING

CSBA's Masters in Governance program equips board members and superintendents with the knowledge and skills to build and support an effective governance structure. **Avg. Attendance: 45**

Date	Course	Location
TBD	TBD	Virtual

THE BROWN ACT TRAINING | ONGOING

Every board member needs to know about the Brown Act. At this event, members explore the intricacies of the complex act and learn how to apply the law. **Avg. Attendance: 25**

Date	Location
TBD	Virtual

BOARD PRESIDENTS WORKSHOP

Directing a board requires strong leadership, strategic vision and the ability to pull together members of a team. CSBA's Board Presidents Workshop prepares you for this new role. Board members receive tips, tactics and techniques to build effective governance teams, conduct meaningful meetings and fulfill governance responsibilities while focusing efforts on improved student learning and achievement. **Avg. Attendance: 50**

Date	Duration	Location
Dec. 1, 2020	1-day event	Virtual

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DELEGATE ASSEMBLY & RECEPTION | 2 TIMES PER YEAR

The Delegate Assembly provides policy direction for CSBA, elects officers and directors, and ensures CSBA reflects the interests of school districts and county offices of education.

Avg. Attendance: 250

Date	Duration	Location
December 2, 2020	1 day meeting	Virtual

ANNUAL EDUCATION CONFERENCE (AEC) | ONCE A YEAR

AEC is CSBA's premier continuing education program – delivering practical solutions to help governance teams from districts and county offices of education improve student learning and achievement.

Avg. Attendance: 4,000

Date	Duration	Location
December 3–4, 2020	2-day conference	Virtual

EXECUTIVE ASSISTANT PROGRAM

This program is designed to meet the needs of both new and experienced Executive Assistants serving school districts and county offices of education. In this program, Executive Assistants will participate in engaging sessions designed for Executive Assistants, by Executive Assistants from across the state. Executive Assistants will expand their professional development, deepen their skill-base, and build connections with diverse Executive Assistants from across the state. CSBA is pleased that this session will include a special preview of the newly completed CSBA Executive Assistant Certification program which debuts in 2021.

New for 2020: The Executive Assistant Program is included in all Executive Assistants' full conference registration.

Date	Duration	Location
December 2, 2020	12:30 pm – 4:30 pm	Virtual

LEADERSHIP INSTITUTE | ONCE EVERY TWO YEARS

Leadership Institute is designed to help school board members understand what it takes to lead students to success. **Avg. Attendance: 250**

Date	Duration	Location
July, 2021	2-day event	Los Angeles

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SUPERINTENDENT ADVISORY COUNCIL | 3 TIMES PER YEAR

CSBA's Superintendents Advisory Council helps model the governance team principles that CSBA advocates for local districts. The Council brings together the experience and expertise of board members and superintendents in order to promote a greater understanding of the critical role both serve in local districts. **Avg. Attendance: 15**

Date	Duration	Location
October 15, 2020	1-day meeting	Virtual

ROUND TABLE EVENTS | TBD

Round Table events are regional events held in different parts of the state. They are designed to offer specific leadership training and offerings aimed at building a foundation to become an expert in the topic discussed. **Avg. Attendance: 40**

Date	Duration	Location
2021	TBD	TBD

ROAD SHOW | TBD

CSBA takes their show on the road! We'll visit a number of districts throughout the state and share the most popular and engaging topics to the leaders to implement in their schools. Topics will include (but not be limited to): Accessing upcoming state facilities construction bond funds; LCAP accountability strategies; SB 328 implementation; district budgeting strategies and advice.

Avg. Attendance: 50-100

Date	Duration	Location
2021	TBD	TBD

In addition to the above events, and upon request, **Business Partners and Affiliates** may have other opportunities throughout the year to engage with district leaders, board members and other key decision makers.

Learn more at [CSBA.ORG](https://www.csba.org)