

Business Affiliates Engagement 2020–2021 Calendar



INSTITUTE FOR NEW AND FIRST-TERM BOARD MEMBERS

This innovative two-day seminar is one of the best opportunities for newly elected and first-term trustees to learn about their unique role and responsibilities. Board members can sharpen their skills on effective governance, finance, human resources and student learning. Participants explore the board's role in each area and will be able to apply these processes on their board. **Avg. Attendance: 40**

Date	Duration	Location
February 2–3, 2021	2-day event	Virtual
February 5–6, 2021	2-day event	Virtual
February 11–12, 2021	2-day event	Virtual
February 19–20, 2021	2-day event	Virtual
February 26–27, 2021	2-day event	Virtual

MASTERS IN GOVERNANCE TRAINING (MIG) | ONGOING

CSBA's Masters in Governance program equips board members and superintendents with the knowledge and skills to build and support an effective governance structure. **Avg. Attendance: 40**

Date	Course	Location
Feb. 5 & Feb. 6, 2021	Course 4	Virtual
March 5 & 6, 2021	Course 1	Virtual
March 8 & 10, 2021	Course 1	Virtual
March 12 & 13, 2021	Course 1	Virtual
March 19 & 20, 2021	Course 2	Virtual
March 19 & 20, 2021	Course 5	Virtual
March 22 & 24, 2021	Course 2	Virtual
March 26 & 27, 2021	Course 2	Virtual
April 16 & 17, 2021	Course 3	Virtual
April 23 & 24, 2021	Course 3	Virtual
April 30 & May 1, 2021	Course 4	Virtual
May 6 & 7, 2021	Course 3	Virtual
May 14 & 15, 2021	Course 4	Virtual
May 21 & 22, 2021	Course 5	Virtual
June 3 & 4, 2021	Course 5	Virtual
June 11 & 12, 2021	Course 5	Virtual

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MASTERS IN GOVERNANCE FOR COUNTY OFFICES OF EDUCATION (MIG COE) | ONGOING

CSBA's new Masters in Governance for County Offices of Education equips county board members with the knowledge and skills to build and support an effective governance structure. **Avg. Attendance: 32**

Date	Course	Location
Dec. 8 & Dec. 10	Course 1 (part 1 and 2)	Virtual
Feb. 16 & Feb. 27	Course 2 (part 1 and 2)	Virtual
March 20 & March 27	Course 3 (part 1 and 2)	Virtual
April 17 & April 24	Course 4 (part 1 and 2)	Virtual

THE BROWN ACT TRAINING | ONGOING

Every board member needs to know about the Brown Act. At this event, members explore the intricacies of the complex act and learn how to apply the law. **Avg. Attendance: 70**

Date	Location
January 8, 2021	Virtual
January 15, 2021	Virtual
January 22, 2021	Virtual
January 29, 2021	Virtual

BOARD PRESIDENTS WORKSHOP | 3 TIMES A YEAR

Directing a board requires strong leadership, strategic vision and the ability to pull together members of a team. CSBA's Board Presidents Workshop prepares you for this new role. Board members receive tips, tactics and techniques to build effective governance teams, conduct meaningful meetings and fulfill governance responsibilities while focusing efforts on improved student learning and achievement. **Avg. Attendance: 40**

Date	Duration	Location
February 6, 2021	1-day event	Virtual
February 20, 2021	1-day event	Virtual
February 27, 2021	1-day event	Virtual

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DELEGATE ASSEMBLY & RECEPTION | 2 TIMES PER YEAR

The Delegate Assembly provides policy direction for CSBA, elects officers and directors, and ensures CSBA reflects the interests of school districts and county offices of education.

Avg. Attendance: 250

Date	Duration	Location
December 2, 2020	1 day meeting	Virtual
May, 2021	1-day meeting	TBD

ANNUAL EDUCATION CONFERENCE (AEC) | ONCE A YEAR

AEC is CSBA's premier continuing education program – delivering practical solutions to help governance teams from districts and county offices of education improve student learning and achievement.

Avg. Attendance: 4,000

Date	Duration	Location
December 3–4, 2020	2-day conference	Virtual

ORIENTATION FOR NEW TRUSTEES

Orientation for New Trustees | Once a year CSBA's one-day orientation for new trustees prepares new board members for their first 100 days of service. Attendees will learn about their critical role and key responsibilities.

Avg. Attendance: 200

Date	Duration	Location
Monday, Nov. 30, 2020	1-day conference	Virtual

EXECUTIVE ASSISTANT PROGRAM AT AEC | ONCE A YEAR

This program is designed to meet the needs of both new and experienced Executive Assistants serving school districts and county offices of education. In this program, Executive Assistants will participate in engaging sessions designed for Executive Assistants, by Executive Assistants from across the state. Executive Assistants will expand their professional development, deepen their skill-base, and build connections with diverse Executive Assistants from across the state.

New for 2020: The Executive Assistant Program is included in all Executive Assistants' full conference registration.

Date	Duration	Location
December 2, 2020	12:30 pm – 4:30 pm	Virtual

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EXECUTIVE ASSISTANTS CERTIFICATION PROGRAM | ONGOING

(NEW) CSBA's Executive Assistant's certification program is a multi-course training program that program equips executive assistants with the knowledge and skills to support their LEAs. **Avg. Attendance: 32**

Date	Duration	Location
March 5 & March 12, 2021	Course 1	Virtual
April 16 & April 23, 2021	Course 2	Virtual
May 14 & May 21, 2021	Course 3	Virtual
June 22, 2021	Course 4	Virtual

LEADERSHIP INSTITUTE | ONCE EVERY TWO YEARS

Leadership Institute is designed to help school board members understand what it takes to lead students to success. **Avg. Attendance: 250**

Date	Duration	Location
July, 2022	2-day event	Los Angeles

SUPERINTENDENT ADVISORY COUNCIL | 3 TIMES PER YEAR

CSBA's Superintendents Advisory Council helps model the governance team principles that CSBA advocates for local districts. The Council brings together the experience and expertise of board members and superintendents in order to promote a greater understanding of the critical role both serve in local districts. **Avg. Attendance: 15**

Date	Duration	Location
2021	1-day meeting	Virtual

ROUND TABLE EVENTS | TBD

Round Table events are regional events held in different parts of the state. They are designed to offer specific leadership training and offerings aimed at building a foundation to become an expert in the topic discussed. **Avg. Attendance: 40**

Date	Duration	Location
TBD	TBD	TBD

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ROAD SHOW | TBD

CSBA takes their show on the road! We'll visit a number of districts throughout the state and share the most popular and engaging topics to the leaders to implement in their schools. Topics will include (but not be limited to): Accessing upcoming state facilities construction bond funds; LCAP accountability strategies; SB 328 implementation; district budgeting strategies and advice.

Avg. Attendance: 50-100

Date	Duration	Location
TBD	TBD	TBD

In addition to the above events, and upon request, **Business Partners and Affiliates** may have other opportunities throughout the year to engage with district leaders, board members and other key decision makers.

Learn more at **CSBA.ORG**