

MEMBER BENEFITS



CALIFORNIA SCHOOL BOARDS ASSOCIATION

CSBA is your association.

The California School Boards Association (CSBA) is the essential voice for public education. CSBA enables its members to be knowledgeable leaders, extraordinary governance practitioners and ardent advocates for all students. As the only statewide organization that focuses on a governance perspective, CSBA believes that **strong local governance** is a critical element for improving and promoting public education in California and nationwide.

"CSBA understands the wide variety of governance opportunities and challenges that face California's school district and county board members. Our organization's efforts are geared toward meeting the needs of our members and creating value through our legislative and legal advocacy, policy services and training programs. With CSBA's help, our members are able to provide more effective governance and support to students and local communities."



— Vernon M. Billy,
CEO & Executive
Director

Your colleagues in CSBA

CSBA Membership Facts and Figures



4,850+ elected trustees

965+

Local educational agencies



97%

PreK-12 public school districts and county offices of education

99.8%

Public school students represented





Your voice in CSBA

CSBA's leadership is elected by members

The Delegate Assembly consists of more than 240 school district and county office of education trustees, elected by CSBA members, from CSBA's 22 geographic regions. All CSBA member boards have the opportunity to nominate and vote for their regional Delegates. The Delegate Assembly ensures that CSBA reflects the needs and interests of LEAs statewide.

CSBA DELEGATES:

- ▶ Adopt CSBA's Policy Platform every two years
- ▶ Serve on committees, task forces and working groups
- ▶ Adopt and amend bylaws and standing rules
- ▶ Advocate on behalf of public education
- ▶ Elect CSBA's Board of Directors and Executive Committee

The Board of Directors, elected by the Delegate Assembly, establishes the vision, mission and strategic direction for CSBA, and ensures that the association's activities remain focused on those goals and on the issues identified in the Policy Platform

The Executive Committee, also elected by the Delegate Assembly, provides leadership to the association and serves as a direct resource to ensure that operational decisions are derived from the Policy Platform, vision, mission and strategic directions of the association. The Executive Committee is composed of the CSBA President, President-elect, Vice President and Immediate Past President.

Learn more about CSBA's election processes and find your local CSBA leaders at www.csba.org/leadership.

SPOTLIGHT

CSBA's Policy Platform

Reviewed, updated and adopted biannually by the Delegate Assembly, the Policy Platform provides a framework for implementing CSBA's strategic direction and guides policy, advocacy, leadership and the development of products and services.

The four overarching policy pillars are:

- ▶ Strengthen Local Governance
- ▶ Secure Fair Funding
- ▶ Improve Conditions of Children
- ▶ Ensure Achievement for All

www.csba.org/policyplatform

Your membership in CSBA

Annual membership in CSBA gives your governance team access to a broad range of services and resources tailored to its needs. Your membership enables CSBA's dedicated teams of education advocates, researchers and subject matter experts to continue their tireless support for California governance teams and the state's students. CSBA membership benefits include (but are not limited to):

Training and professional development [csba.org/training](https://www.csba.org/training)

CSBA is the only public education association providing customized, small group, large group and online training and tools specifically designed for board members and superintendents in their role as governance team leaders. All CSBA training is based on the latest governance research and best practices, and aligned with the association's Professional Governance Standards (www.csba.org/pgs).

CSBA TRAINING OPPORTUNITIES INCLUDE:

- ▶ **Annual Education Conference and Trade Show:** CSBA's premier continuing education program where trustees, superintendents, staff and education leaders learn about the latest trends and issues in education, partner with experts and network with colleagues. [aec.csba.org](https://www.aec.csba.org)
- ▶ **Masters in Governance® (MIG):** CSBA's flagship five-part training program focuses on setting direction, student learning and achievement, finance, human resources, policy, collective bargaining, and community relations and advocacy.
- ▶ Advanced Board Governance Training
- ▶ Board Presidents Workshop
- ▶ Board Self-Evaluation
- ▶ Brown Act Workshop
- ▶ Ethics Training (mandated for all trustees by Assembly Bill 2158)
- ▶ Executive Assistant Certification Program
- ▶ Orientation for New Trustees
- ▶ Student Board Member Training

SPOTLIGHT

Governance Consulting Services

Conducted by CSBA's dedicated faculty of governance consultants, Governance Consulting Services (GCS) workshops help your team address and work through common governance issues such as setting vision, dealing with leadership transition, evaluations and much more. GCS workshops are tailored to meet the needs of each individual governance team.

www.csba.org/gcs

SPOTLIGHT

County board members

California's 58 county boards of education are critical to student success, particularly the success of high-need students who are served by county office schools. CSBA provides a suite of information, resources and advocacy tailored to county trustees, and county boards are uniquely represented within CSBA's governance structure.

www.csba.org/countyboardmemberservices

GAMUT Board Management Solutions csba.org/gamut

More than 95 percent of CSBA members utilize CSBA's GAMUT services, which include:

- ▶ **GAMUT Policy:** Access to more than 650 sample policies and regulations — the most comprehensive set of school policies in California. CSBA's Policy team updates approximately 100 sample policies annually in direct response to changes in law.
- ▶ **GAMUT Policy Plus:** Policy *Plus* users receive a dedicated GAMUT webpage that integrates into your own website, allowing users to directly manage, edit, update and post policies.
- ▶ **GAMUT Meetings:** GAMUT's paperless board meeting management software helps streamline meeting preparation and provides easy and secure access to meeting materials.

NEW

New and coming soon to GAMUT

- ▶ GAMUT Documents
- ▶ GAMUT Communications
- ▶ GAMUT Evaluations

CSBA's dedicated policy team offers Policy Development Workshops to ensure your LEA is up to date with state and federally mandated policies, and maintains a set of policies specific to county boards.

News, information and publications csba.org/newsroom

All CSBA members receive a variety of CSBA publications and resources, free with your membership.

TO YOUR MAILBOX

- ▶ **California Schools quarterly magazine:** In-depth analysis of education issues and resources for governing boards
- ▶ **California School News monthly newsletter:** The latest on education policy, governance, member services and CSBA events

TO YOUR INBOX

- ▶ **Daily News Roundup:** A daily rundown of education news from throughout the state
- ▶ **Weekly Update:** A recap of important news and legislative updates from the week, including important CSBA products and resources available for school governance teams
- ▶ **Breaking news alerts:** Alerts on key education bills, the state budget and in-depth reports on activities at the State Board of Education, Department of Education, Commission on Teacher Credentialing and others
- ▶ **Webinars:** All CSBA members have free access to webinars on crucial topics and policy updates

SPOTLIGHT

Research and Education Policy Development (REPD) Department

The REPD team provides cutting-edge research that helps support school district and county board members to make informed governance decisions, set policy and advocate at the local, state and national levels. REPD collaborates with external researchers and education agencies to provide board members with a spectrum of support, and presents its findings to a range of policymakers, including the Legislature, Congress and key state and federal agencies.

www.csba.org/policybriefs

Not receiving your publications? Let us know at csba@csba.org.

Advocacy csba.org/advocacy

CSBA's teams of advocates and attorneys tirelessly represent members, legally and legislatively, and are instrumental in preserving and defending public education funding.

LEGISLATIVE ADVOCACY

CSBA legislative advocates work with the Legislature, Governor, Congress and various state and federal agencies to ensure the voice of its members is heard on crucial public education issues and in the annual state budget process.

Guided by the Policy Platform and the Legislative Committee, CSBA annually takes positions on more than 100 bills, and aggressively lobbies on key state and federal legislative proposals on issues such as **school funding, special education, home-to-school transportation, facilities, staffing, cybersecurity** and much more.

LEGAL ADVOCACY

CSBA's **Education Legal Alliance (ELA)** initiates and supports legal efforts in areas of statewide significance to all California schools and is a powerful force when taking the side of CSBA members in the courts.

The ELA initiates civil litigation and administrative actions, files amicus briefs and letters with state and federal courts to support its members in their litigation, and analyzes and challenges key legislation and regulations.

SPOTLIGHT

District and County Office of Education Legal Services

Legal Services subscribers have an attorney-client relationship with CSBA's highly experienced education law attorneys, who can provide cost-effective legal services on all matters related to public education. Subscribers also have unlimited access to the online Resource Library.

legalservices.csba.org

Products and services csba.org/productsandservices

CSBA members have access to a wide range of products and services that save time and money by maximizing efficiency and trimming operating costs. With more than 80 Business Affiliates and sponsored products and services, CSBA's directory includes organizations and companies that can help manage day-to-day operations and efficiently serve the business and financial needs of board members — including Golden State Technology Solutions, the California School Cash Reserve Program, Executive Search Service and much more.

SPOTLIGHT

BuyBoard

CSBA is the exclusive California provider of BuyBoard. BuyBoard vendors have been awarded contracts for products and services through a competitive process, giving CSBA members the opportunity for bulk discounts in procurement processes. Just some of the products available through BuyBoard include classroom equipment, custodial supplies, computers and technology, athletic equipment and sports surfaces, library supplies and more.

www.csba.org/buyboard

Your engagement in CSBA

CSBA's strength comes from its members and their support amplifies the association's voice in Sacramento and Washington, D.C. Member input and engagement strengthens CSBA's services and products and makes it a successful association. Get more involved with CSBA:

Advocate

Action alerts: CSBA's Governmental Relations team sends advocacy alerts via email on crucial legislative and budget issues, allowing members to engage directly with legislators. Member responses are essential to CSBA's successes in lobbying for or against proposals that impact public education.

Legislative Action Week: In March, CSBA's flagship legislative advocacy event connects association members with their representatives in the California Legislature and their staff. CSBA staff handles everything from scheduling virtual meetings to providing advocacy training and talking points. Legislative Action Week plays a key role in influencing vital budget and legislative issues each year.

Coast2Coast: In April, CSBA members take their advocacy on the road to Washington, D.C. for a three-day event that includes education policy briefings, networking opportunities with prominent D.C. figures and fellow educators, and meetings on Capitol Hill to advocate directly with congressional representatives, White House officials, federal agency leaders and top policymakers.

"Always a great opportunity to advise our lawmakers on issues that matter to our district, community and our students."

—Legislative Action Week participant

"Out of all the events I attend, Coast2Coast is the most applicable and inspiring. It has been really transformational for me as a trustee."

—Coast2Coast attendee

Connect with committees

CSBA members can serve on various standing committees, task forces and working groups, and are encouraged to connect with committee members to provide input. Standing and prior committees include:

- ▶ Legislative Committee
- ▶ Policy Platform Committee
- ▶ Annual Education Conference Planning Committee
- ▶ Superintendents Advisory Council
- ▶ Small School Districts Working Group
- ▶ Artificial Intelligence (AI) Task Force
- ▶ Climate Change Task Force
- ▶ Charter Schools Task Force

SPOTLIGHT

PACERs

CSBA's team of Public Affairs and Community Engagement Representatives (PACERs) work regionally throughout the state to connect members with CSBA services, and are liaisons with CSBA leadership, legislators and key decision-makers. PACERs are the best local source for information about how to get the most from your CSBA membership.

www.csba.org/legislativeadvocacy



More information and contacts

There's way too much to list in one brochure! Read more about CSBA's annual legislative victories, newest product offerings and bevy of membership benefits in the Year in Review: [annualreview.csba.org](https://www.csba.org/annualreview)

www.csba.org | csba@csba.org | (800) 266-3382

Follow us on social media



Thank You

for your membership and your continued commitment to public education.



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