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May 15, 2020

Greetings Colleagues:

It's that time of year, again! I write to encourage you to renew or re-establish your membership in the California Council of School Attorneys ("CCSA"). In addition to the many professional benefits of membership outlined below, the CCSA Board of Directors would like to remind you of CCSA's on-going effort to serve California's school-law attorneys.

Benefits of Membership

Easy and Economical MCLE Compliance: CCSA makes MCLE compliance easy and economical through programs that are directly relevant to school-law attorneys at every level of experience. Through four full-day trainings per year that alternate between northern and southern California, CCSA offers all the required hours you will need for MCLE compliance - including legal ethics, competence issues, and recognition and elimination of bias in the legal profession and society. Our September and May workshops alternate between southern and northern California. We hold our annual 2-day annual conference each December, in conjunction with CSBA's AEC — which will be held in Anaheim this year.

Access to Potential Clients: Membership in CCSA provides great opportunities to share your knowledge and expertise with your colleagues and gain access to clients and potential clients at CCSA workshops. In addition to our spring, fall and annual conferences, the CCSA Board selects presenters for CSBA's Annual Education Conference and Trade Show ("CSBA's AEC") pre-conference Legal Symposium for Experienced Board Members. The Board selects presenters for the Legal Symposium based on a variety of factors including prior attendance and involvement with CCSA conferences, and makes every attempt to ensure presentation opportunities are shared equitably among our active membership. We strongly encourage all members to take advantage of these opportunities to share with their peers.

Membership Dues

I am pleased to inform you that CCSA will deliver the same high quality of programming in 2020-21 without any increase to membership dues for the membership cycle.

Please be reminded that for every Regular or In-House member who joins, five Associate members may join from the same firm or organization. Associate members will have access to all the same CCSA programming and materials as Regular members at the reduced members' rate.

Given the many benefits of CCSA membership, we are hopeful that school-law firms will expand their participation. Some of the many ways that CCSA enhances the professional life of its members include:

- **Collegiality:** CCSA promotes and fosters one of the most collegial attorney organizations in California. A member-run organization, CCSA relies primarily on the expertise and good will of its members to function. CCSA operates on the premise that we are individually most successful when we all shine. CCSA members enjoy sharing their expertise and being affiliated with an organization that values integrity and collaboration.
- **Quality MCLE-Approved Programs:** CCSA programs ensure that participants receive information and materials that are current, designed for lawyers, and tailored to the practice of school law. Each of our workshops provides a combination of plenary sessions on matters of general interest to school attorneys, and break-out sessions that cover areas of specialized expertise such as special education, facilities, and labor relations. Participants are asked to submit evaluations and suggestions which provide valuable feedback for planning and improving future conferences.
- **Networking Opportunities:** Attending CCSA conferences and receptions offers a great way to meet others in your fields of practice, or areas where you would like to develop. CCSA welcomes and designs programs for attorneys at every level from seasoned experts to those new to school law. It also offers a way to share your knowledge both with your school-law colleagues and your clients. CCSA sponsors a full-day workshop for experienced board members each year at the CSBA's AEC Legal Symposium for Experienced Board Members. All active CCSA members are invited to submit proposals.
- **Outreach to Future School Lawyers:** We believe in promoting the value of education law as an important and growing practice area and the source of satisfying career options.

Given these benefits, annual membership is very affordable:

- Regular members — \$275 (no increase from last year)
- In-House Counsel members — \$195 (no increase from last year)
- Associate members — \$165 (no increase from last year; five associate members may join per Regular or In-House Counsel member.)

The 2020-2021 membership application is attached and we urge you to join/renew today—*before* this ends up in that stack of things to do later.

Sincerely,



William (“Bill”) Schuetz
President-Elect

On behalf of CCSA 2020 Board of Directors: Anthony De Marco, William Schuetz, Robert Jacobsen, Marisa Lincoln, Melissa Brown, Kristin Lindgren and Loren Soukup

Attachment: 2020-2021 CCSA Membership Form