

SPONSORSHIP GUIDE

2024 County Board
Member Services
Conference

SEPT. 13-15, 2024

Hyatt Regency Monterey Hotel and Spa



FOR MORE INFORMATION
Nicole Delos Reyes | sponsor@csba.org



Choose a Sponsorship Package!

BENEFITS	PLATINUM \$3,000	GOLD \$2,000	SILVER \$1,000	BRONZE \$500
Featured 2-minute company commercial during the General Session (live or recorded)	*			
Featured 1-minute company introduction during the Welcome Reception	*	*		
Opportunity to provide swag and/or informational materials on a 6-foot table during the conference	*	*		
Sponsorship add-on credit	\$500	\$250	\$100	
Full-conference registrations	1	1	20% discount on registration price at time of commitment	
Verbal recognition during the conference program	*	*	*	*
Sponsor recognition on applicable pre-event marketing, including emails, social media and website	*	*	*	*
Recognition on applicable on-site marketing, including the General Session ad reel and signage	*	*	*	*
List of attendee names and companies	*	*	*	*

Sponsorship Add-ons

Conference lanyard — \$1,500 (1 available)

Put your company logo on one of the most visible items at the event given to each attendee, the official conference lanyard.

Keynote sponsor — \$1,000

Introduce one of the meal function keynote speakers. Additional benefits include the opportunity to provide promotional items presented on each table at the function.

Additional branding opportunities — \$1,000+ (multiple available)

Contact CSBA at sponsor@csba.org to create a custom package that fits your budget.

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Sponsorship Application

2024 County Board Member Services *Conference*

PACKAGE CHOICE	OPTIONAL SPONSORSHIP ADD-ONS
Platinum — \$3,000	Conference lanyard — \$1,500
Gold — \$2,000	Keynote sponsor — \$1,000
Silver — \$1,000	Additional branding opportunities — \$1,000+
Bronze — \$500	
TOTAL SPONSORED \$	

Sponsorship Contract

Return completed form to sponsor@csba.org.

CONTACT NAME: _____ TITLE: _____

COMPANY NAME: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

BUSINESS PHONE: _____ EMAIL: _____

On behalf of the company listed above, I certify the foregoing information is correct and authorize CSBA to invoice the company listed above for the sponsored amount of \$ _____ and activate participation upon application approval.

Signature

Date

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