



CSBA COUNTY BOARD
Governance Workshop
 APRIL 11-12, 2025

Program subject to change

Friday, April 11		
8:30 a.m. – 4:30 p.m.	Registration	Grand Nave Foyer, Lower Level
8:30 – 9:30 a.m.	County Member Connection Breakfast	
9:30 – 9:40 a.m.	Welcome and Opening Remarks <i>Speakers: Dr. Bettye Lusk, President, CSBA and Vernon M. Billy, CEO & Executive Director, CSBA</i>	Gardenia Ballroom, Lower Level
9:40 – 10:30 a.m.	Permission to Dream: Turning Aspirations into Action In <i>Permission to Dream</i> , entrepreneur Chris Gardner — whose story inspired “The Pursuit of Happyness” — delivers a powerful message on reclaiming dreams at any stage of life. Through a heartfelt journey with his granddaughter, he shares practical tools for success, meaningful relationships, and inspiring the next generation. This brief presentation will offer county board members insights on leadership, resilience, and empowering others to pursue their dreams. Keynote followed by Q&A moderated by Dr. Bettye Lusk. <i>Speaker: Chris Gardner, CEO of HappYness</i>	
10:30 – 10:45 a.m.	Workshop Overview <i>Speaker: Mike Walsh, Director, County Board Member Services, CSBA</i>	
10:45 – 11:00 a.m.	Micro-Training: Navigating the CSBA Policy Platform Explore CSBA’s Policy Platform process and learn how to engage with and contribute to shaping impactful policies. <i>Speakers: Jeremy Anderson, Principal Research Manager, CSBA and Chris Reefer, Legislative Director, CSBA</i>	
11:00 – 11:15 a.m.	Break	
11:15 a.m. – 12:15 p.m.	County Legislation & Policy Trends: Input & Discussion Session Join CSBA’s Governmental Relations team and policy experts for a timely discussion on county-focused legislation and key policy trends. The session will feature pre-recorded video remarks from Heather Hadwick, Assemblymember District 1 and James Gallagher, Assemblymember District 3, followed by a live discussion and Q&A on the implications for county offices of education and school districts. <i>Speakers: Andrew Medina, Principal Consultant to Senate President Pro Tempore Mike McGuire; Sophia Kwong, Chief of Staff to Assemblymember Mike Fong; Patrick O’Donnell, Chief, Governmental Relations, CSBA; Chris Reefer, Legislative Director, CSBA</i>	Gardenia Ballroom, Lower Level
12:15 – 1:15 p.m.	Networking Lunch	Morgan’s, Level 2
1:15 – 1:30 p.m.	Micro-Training: Advocacy in Action Learn how to develop actionable advocacy strategies, gain tools to craft compelling talking points and effectively advocate for key issues. <i>Speaker: Patrick O’Donnell, Chief, Governmental Relations, CSBA and Rachel Wells, Public Affairs and Community Engagement Representative (PACER), CSBA</i>	Gardenia Ballroom, Lower Level

1:30 – 3:00 p.m.	<p>Strategic Shared Governance: Statutory Functions of County Superintendent and the County Boards</p> <p>This panel will examine the shared governance model between county boards and elected superintendents, focusing on their distinct roles and strategies for effective collaboration. Moderated by staff from California County Superintendents and CSBA, the discussion will highlight best practices for strong partnerships, shared learning, and stakeholder engagement while upholding statutory responsibilities.</p> <p><i>Panelists: Michael Davies-Hughes, Humboldt County Superintendent of Schools; Loretta Eckenrode, President, Humboldt County Board of Education; Ceci Massetti, Madera County Superintendent of Schools; Cathie Bustos, President, Madera County Board of Education; and Tammy Loveland, Madera County Board of Education.</i></p> <p><i>Moderators: Kristin Lindgren-Bruzzone, General Counsel, CSBA and Derick Lennox, Senior Director, Governmental Relations & Legal Affairs, California County Superintendents</i></p>	
3:00 – 3:15 p.m.	Break	
3:15 – 4:30 p.m.	<p>Navigating COE Finances: Key Insights for Board Members</p> <p>This session will cover budget basics, local cost pressures, communication strategies, the budget cycle, and a review of the COE LCFF revenue calculation. Attendees will gain insight for a more well-rounded understanding of COE finances and their impact on programs and students.</p> <p><i>Speakers: Travis Haskill, Assistant Superintendent, Butte COE, and Veronica Coronado, Associate Superintendent, Yolo COE</i></p>	Gardenia Ballroom, Lower Level
4:30 – 5:30 p.m.	<p>Mix, Mingle & Win: Networking Reception</p> <p>Attend for a chance to win complimentary registration to upcoming CSBA events!</p>	Glides Market, Lobby Level

Saturday, April 12

7:30 – 11:00 a.m.	Registration	Grand Nave Foyer, Lower Level
7:30 – 8:30 a.m.	County Member Connection Breakfast	
8:30 – 8:45 a.m.	<p>Micro-Training: Managing Difficult Conversations</p> <p>Learn strategies for navigating challenging discussions and practical techniques to handle complex situations with confidence.</p> <p><i>Speaker: Robert Tuerck, Chief Legal Counsel, CSBA</i></p>	Gardenia Ballroom, Lower Level
8:45 – 10:15 a.m.	<p>Community Engagement Data Walk – Part 1</p> <p>This session equips governance teams to advocate for student needs through data-driven storytelling and stronger community engagement. Using insights from the Community Engagement Initiative, participants will explore strategies to build effective school-community partnerships that improve student success and educational outcomes.</p> <p><i>Speaker: David Toston, Senior Advisor, California Collaborative for Educational Excellence (CCEE), and Erin Mahoney, Senior Director of Community Schools, San Diego COE</i></p>	
10:15 – 10:30 a.m.	Break	
10:30 – 11:15 a.m.	<p>Community Engagement Data Walk – Part 2</p> <p><i>Continued</i></p>	Gardenia Ballroom, Lower Level
11:15 - 11:30 a.m.	<p>Closing Remarks</p> <p><i>Speaker: Mike Walsh, Director, County Board Member Services, CSBA</i></p>	

