

#### A Call to Action for Hard Times

Scott P. Plotkin, Executive Director San Diego Marriott Hotel & Marina December 3, 2009



#### I. "Ain't Got the Do Re Mi"

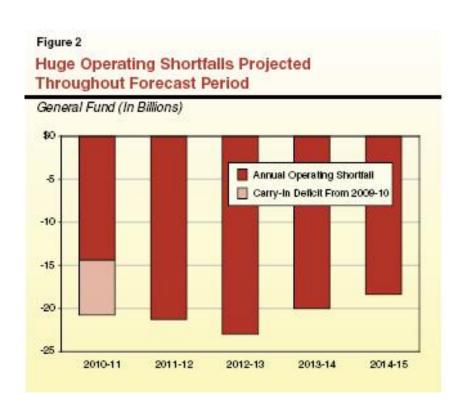
# "California is a garden of Eden A paradise to live in or see But believe it or not, you won't find it so hot If you ain't got the do re mi."

- "Do Re Mi," Woody Guthrie



#### **LAO Fiscal Outlook Forecasts Dire Times**

- General Fund budget problem of \$20.7 billion
- School Districts will be affected by the loss of billions of dollars of temporary federal stimulus funding over the next two years
- "No way that the Legislature, the Governor, and voters can avoid making additional, very difficult choices about state priorities"



- The LAO forecasts a lingering budget shortfall around \$20 billion lasting through the 2014-15 fiscal year
- Additional budget risks and cost pressures include revenue volatility and the loss in federal stimulus funds in 2010-11 and beyond
- Other unknowns include the outcomes of state court cases and the federal health care debate



#### "I Read the News Today, Oh Boy"

- "El Rancho Unified Employees Agree to Three-Day Furlough"
- "Paramount School Board Approves Cuts"
- "Trustees Urged to Resist Cuts"
- "Where to Cut School Budget?"
- "Tales of Fiscal Woes Continues at Chico Unified"
- "Educators Show Support for Budget Reform, Discuss Cuts"
- "Alisal Board Members Lose Benefits"
- "State's School Funding Process is Failing"



#### II. I see the laws made in Washington, D.C.

"I see the states, across this big nation
I see the laws made in Washington, D.C.
I think of the ones I consider my favorites
I think of the people that are working for me."

- "Don't Worry About the Government,"

Talking Heads



#### **Myriad Federal Issues in Play**

- Race to the Top grants
  - Final Regulations published on November 18
  - Governor making concerted push to ensure California eligible
  - Senate bill problematic premature and beyond scope of RTTT

- ARRA Investing in Innovation (i3) Fund
  - \$650 million in grants for applicants with a record of improving student achievement
  - LEAs and nonprofit organizations in partnership with LEAs or consortia of schools are eligible



#### **Other Areas of Federal Focus**

- ESEA Reauthorization
- IDEA
- School Improvement Grants
- Census



#### The Challenges for CSBA

- Leading the conversation and being influential at the federal level
- Being explicit in the Policy Platform on areas of federal education policy
- Embracing the principles of key federal initiatives while ensuring more harm than good is not done



#### III. People Have the Power



## "I awakened to the cry That the people have the power To redeem the work of fools"

- "People Have the Power,"

Patti Smith



#### **PPIC Survey: Widespread Discontent**

- Job Approval ratings among likely voters:
  - Governor Schwarzenegger: 27% approve, 64% disapprove
  - State Legislature: 10% approve, 80% disapprove
- General Direction of Things in California:
  - Right Direction: 12%
  - Wrong Direction: 83%



#### 2010: Last, Best Chance for Statewide Reform?

- The Local Voter Control and Government Accountability Act
- The Local Taxpayer, Public Safety and Transportation Protection Act of 2010
- Citizens' Constitutional Convention Act
- The Call for a Citizens' Limited Constitutional Convention



#### **Local Voter Control & Government Accountability Act**

- Would allow cities and counties to approval local facilities bonds with a 55 percent, rather than 2/3, vote
- Would allow cities, counties and school districts to approval local parcel tax measures with a 55 percent vote
- Both taxes would be subject to citizen oversight committees and independent audit provisions



### Local Taxpayer, Public Safety and Transportation Protection Act of 2010

- Sponsored by the League of CA Cities
- Would make numerous changes to the constitution related to local taxes and revenues
- Initiative is in response to past actions of Legislature
- Will need further analysis to fully determine impact on school districts



#### **Citizens' Constitutional Convention Act**

- Would make a permanent change to the constitution allowing voters to call for a convention every ten years
- Would permit the initiative calling for a convention to limit the scope of issues to be addressed
- Would specify a method for selection of delegates
  - Assembly district delegates (three per district; 240 total)
  - County delegates (one for each 175,000 residents in each county; 221 total)
  - Indian tribe delegates (4 total)



#### **Scope of Constitutional Convention**

- Limited to Governance, defined broadly as:
  - Government effectiveness, elections process, spending/budgeting, structure of state government, and state/local government relations
- Convention would be prohibited from considering:
  - Taxes, frequency of real property assessment, definition of "change of ownership" as it relates to taxes, marriage/abortion rights, gambling, affirmative action, freedom of the press and religion, immigration rights, and the death penalty



#### **CSBA's Role in Reform**



- Participation on CCS Joint Task
   Force on State Fiscal Reform
- Hugely successful Local
   Government Summit in July 2009
- "Going viral" with YouTube videos
- Next May: consideration of positions for November ballot



#### Forcing the Issue: School Funding Lawsuit

- The State has violated its constitutional duty to provide a functioning system of common schools because of the disconnect between the programmatic and funding components of the system
- School funding amounts and mechanisms are insufficient to deliver to all students the comprehensive education that the State has defined and deemed necessary
- The State has violated its duty to ensure basically equal educational opportunities



#### **Moving Closer to Filing Day**

- Working with prominent school finance/policy experts, school law firms
- Partnering with ACSA, and a group of diverse districts on the suit
- Key component of the campaign will be a communications/outreach plan



#### "State of our Schools" Campaign

- Write a letter about the state of the schools in your district and/or local area
- Turn in your letter and receive the S.O.S. sticker
- Letters will be delivered to the Governor on the day of the State of the State address, and used with members of the Legislature